

“Motorcyclist Safety Conference”

“ROSA Project”

-European Parliament -

(Brussels, Wednesday 2nd March 2011)

ROSA European Project: Objectives and Achievements



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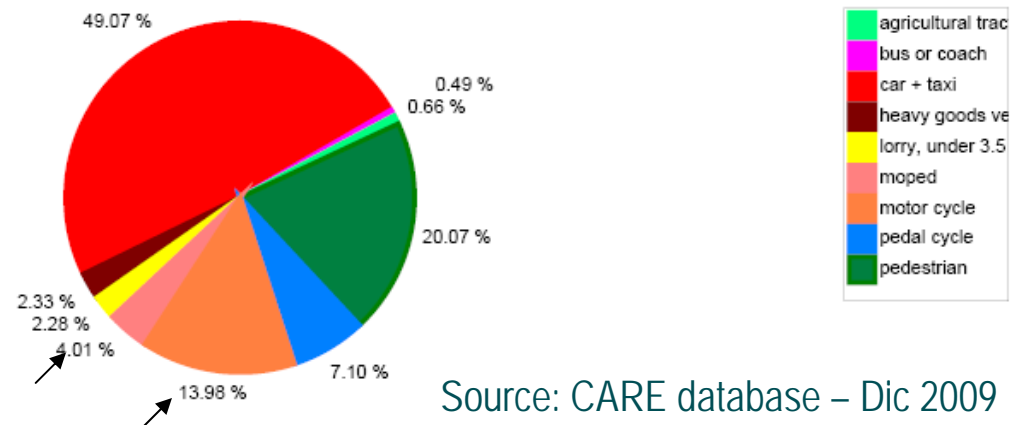
ROSA Project Coordinator





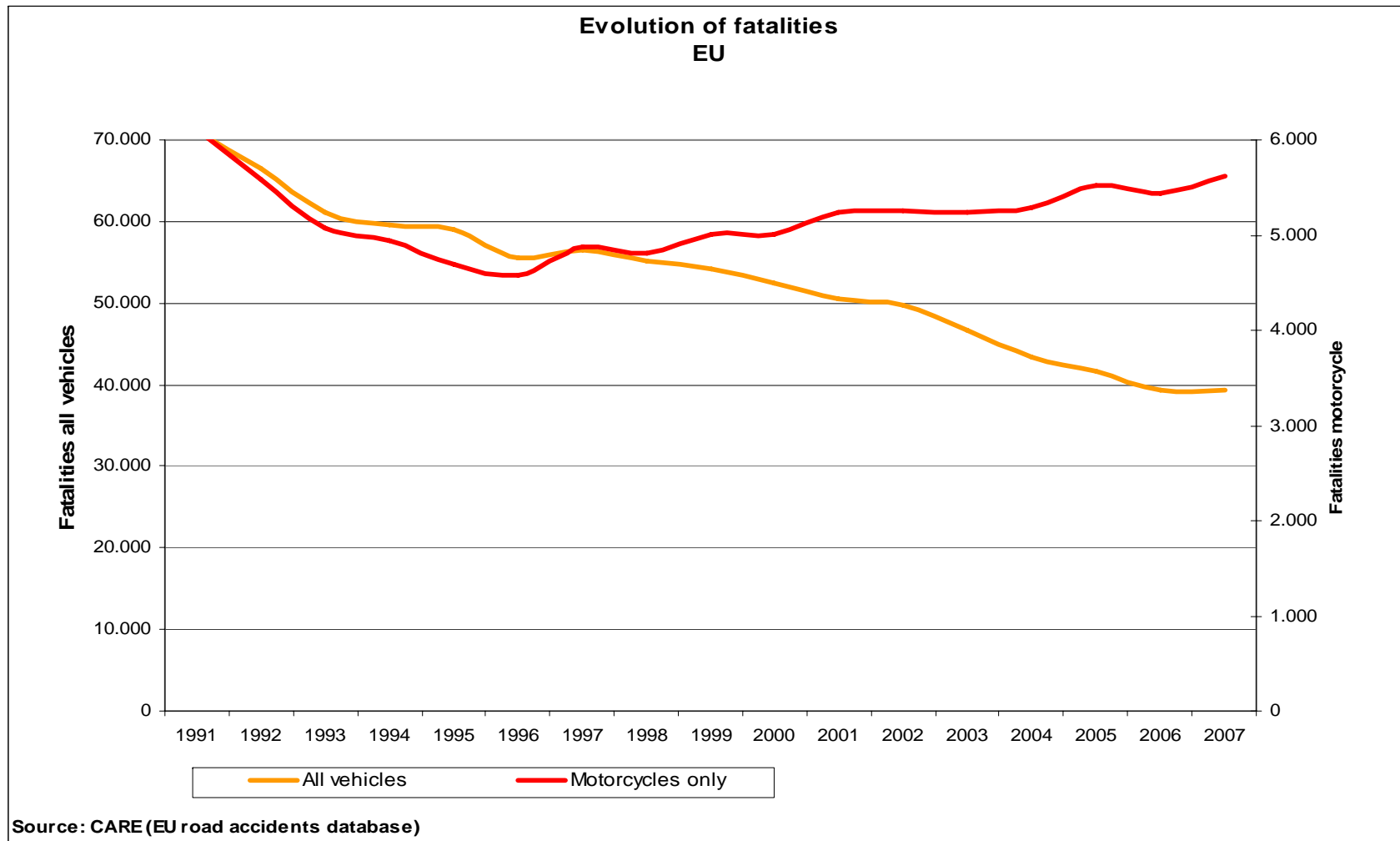
THE CURRENT SITUATION:

- Whereas POWERED-TWO-WHEELERS mean 5% of the vehicles in EU, motorcyclists mean 18% road fatalities.



THE CURRENT SITUATION:

- These users are the only sector that have seen how **their fatalities have increased**.





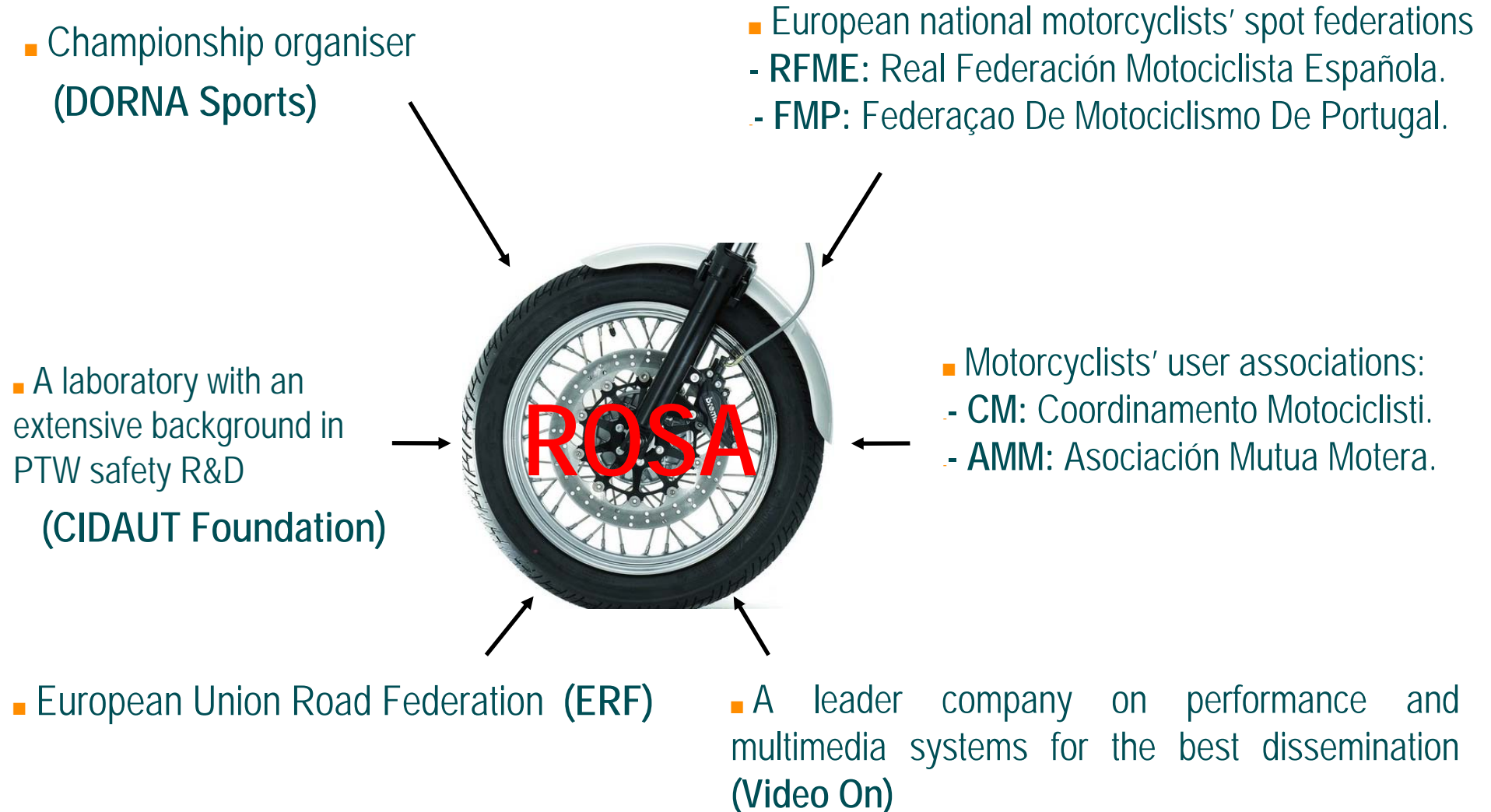
MAIN OBJECTIVE:

- To elaborate and disseminate a handbook of the best practices in regards to Powered Two Wheeler (PTW) safety with the aim of improving road safety figures.



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PARTNERS



WORKING METHODOLOGY (April 2010 – April 2011):

Compile, participate, elaborate and disseminate:

- **Compilation** of the most effective practices over all the countries covering the following six areas:
 - Vehicle (powered two wheelers).
 - Human factor.
 - Infrastructure.
 - Motorcyclist protective equipment (clothing).
 - Enforcement.
 - Education and training.

- **Participation** of expert groups in the previous areas.

- **Elaboration** of the 'handbook of best practices' from and to the Motorcyclists.



WORKING METHODOLOGY (April 2010 – April 2011):

Compile, participate, elaborate and disseminate:

- Dissemination of the **Best Practices** to the highest number of people, using multimedia, innovative and pedagogic material:



European circuits
of "FIM MotoGP
2010 World
Championship"



TV



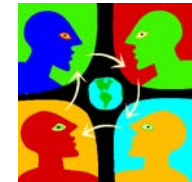
Internet



Radio



Newspapers
Magazines



Events

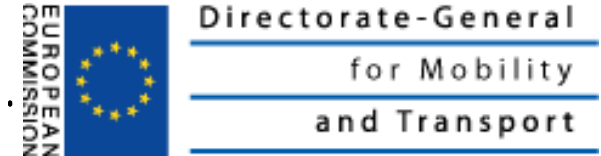
Estimated audience: **5 million of motorcyclists**



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Project co-funded by:

+ European Commission (EC DG Transport & Mobility).



With the collaboration of:

+ "Spanish General Directorate of Traffic" (DGT).



+ "International Motorcycling Federation" (FIM).



+ "MotoGP".



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ACKNOWLEDGMENT

Special acknowledgment to:

+ Professional racing pilots and expilots.



+ Road Safety experts who have attended to the different workshops during ROSA Project.



+ European Parliament.



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ROSA project

- For the Motorcyclist Safety –

“On the road, stay alive together is survive”



Dummy DIMAS
- icon of ROSA -

**Thanks for your attention ...
...and welcome to ROSA**