

UEM FORUM “MOBILITY ON POWERED TWO WHEELERS”

The specific problems on road safety and environment in the Mediterranean Area

The European situation

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THE GOLDEN BAY HOTEL (CYPRUS), 24 June 2007

EU Road Safety Reduction Target 2010

To halve the number of road accident deaths from 50.000 to 25.000 in 2010.

In the first 15 EU Nations (Austria, Belgium, Denmark, Finland, France, Germany, Greece, Ireland, Italy, Luxembourg, Netherlands, Portugal, Spain, Sweden and the United Kingdom), fatalities on the roads are reduced by 23%, only 5.3% regarding PTWs in the last ten years (1995- 2004).

The EU Parliament has established a goal to reduce fatalities on the road by 50% by the year 2010 even though realizing it within 3 years time will be impossible.



EU Road Safety Reduction Target 2010

- Driving a car is on average across Europe about 17 times safer than riding a motorcycle.
- Driving a car is about 10 times safer than walking in the city streets
- Motorcycles are getting safer, but not fast enough



EU Road Safety Reduction Target 2010

ACTUAL
SITUATION

1 in 5 fatal
accidents



FUTURE TREND

1 in 3 fatal accidents
(in some countries 1 to 2)

WE HAVE A POLITICAL PROBLEM !



EU Road Safety Reduction Target 2010

What UEM and FIM are doing:

- 1) Lobbying Brussels and Strasbourg
- 2) Membership European Transport Safety Council (ETSC)
- 3) Motorcycle Community



EU Road Safety Reduction Target 2010

1) Lobbying Brussels and Strasbourg

- European Council
- European Commission
- European Parliament
- Other organisations in Brussels



EU Road Safety Reduction Target 2010

2) MEMBERSHIP ETSC

- New motorcycle safety project
- New campaign on infrastructure
- Helping set the safety agenda



EU Road Safety Reduction Target 2010

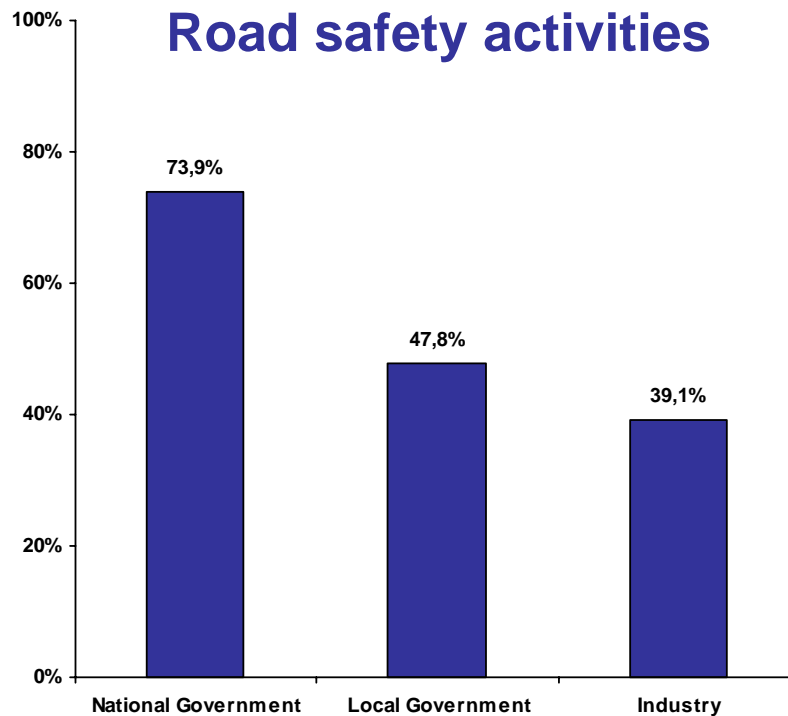
3) MOTORCYCLE COMMUNITY

- With Federation of European Motorcycling Associations (FEMA)
- With Association des Constructeurs Européens de Motocycles (ACEM)



EU Road Safety Reduction Target 2010

In collaboration with which organisations or authorities are your activities done ?

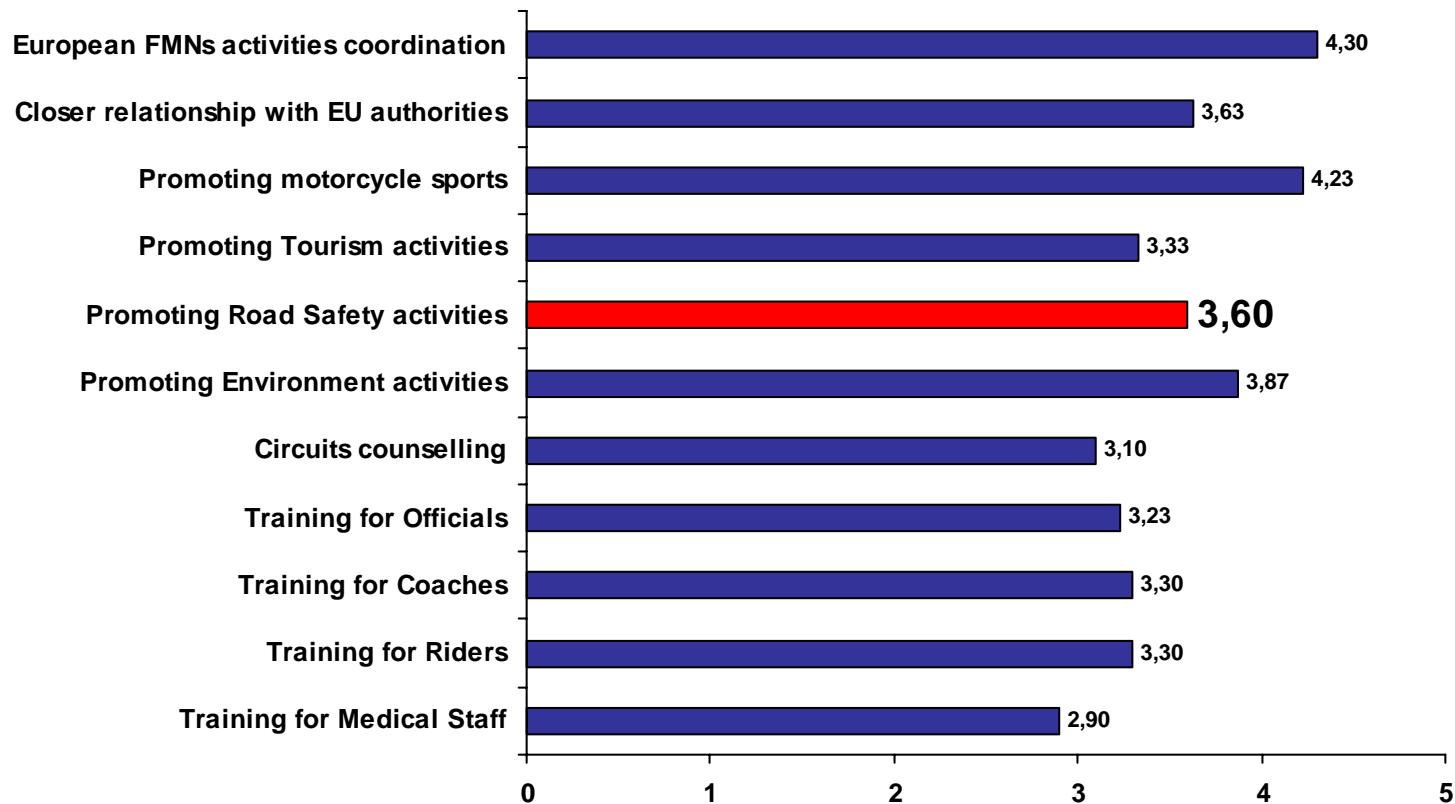


63% of FMNs have relationship with other motorcycling organisations present in their country

Source: 2007 UEM Survey

EU Road Safety Reduction Target 2010

UEM Role for FMNs



EU Road Safety Reduction Target 2010

The examples that follow from France, Spain, Greece and Italy show how the UEM can change the situation.

But only if all FMNs follow these examples.

