



21st July 2022

Press Release n. 90

**Proposal to become Intermediary of FIM Europe,
in the search for Sponsors and Advertising, for the period 01.10.2022-30.09.2026**

FIM Europe has decided to launch a tender to find an (some) Intermediary(ies) in the search for Sponsors and Advertising, for the period 01.10.2022-30.09.2026.

In particular, the Intermediary should carry out the following tasks:

- ✓ Research of a **Main Sponsor**, which could be present in multiple FIM Europe activities.
- ✓ Research of **Sponsorships for the FIM Europe events** (not races), such as Congresses, Conferences, Training Camps...etc.
- ✓ Research of **Advertising to be inserted in the FIM Europe publications** (Yearbook, Magazine, Press Releases, Website...etc.).

We would like to point out that this “**Call for Expression of Interest**” (CEI) is no more than an invitation to tender and it does not constitute a contract or an offer from FIM Europe.



About FIM Europe (www.fim-europe.com) - The FIM Europe (in the past UEM, Union Européenne de Motocyclisme) includes 46 National Federations (FMNs) and 6 Regional Motorcycling Associations and is a European organization acting within its attributions in all matters in relation with motorcycling activities and, as such, in domains ranging from sport, tourism, leisure, environment, mobility, road safety, legislative affairs, protection and defence of the rights and interests of motorcycle users. As far as motorcycle sport is concerned, the FIM Europe is the supreme and sole European authority empowered by the FIM to control European motorcycling sport activities organized under its jurisdiction throughout Europe. The aims of FIM Europe are to develop and promote all forms of motorcycling in Europe as well as the co-operation and friendship between its members, and notably: to examine all questions related to the development of motorcycling in Europe; to organize European Championships and to establish all competitions that appear beneficial subject to the prior approval of the FIM; to co-operate with the FIM in all matters relating to the organization of international events and motorcycling in general; to organize camps and seminars for riders, officials, coaches and administrators of various European FMNs; to support the creation and development of motorcycling activities in all European countries; to promote the co-operation among all European FMNs; to promote motorcycling among young people, both as sport and motorcycling in general; to encourage the use of motorcycles in European countries and to develop motorcycle tourism; to represent the interests of motorcyclists before European authorities; to promote in the media the sport of motorcycling and the use of motorcycles in all of Europe.



Please note that, by entering into discussions with FIM Europe and/or by submitting a Bid based on this CEI, you irrevocably and unconditionally agree that any confidential information regarding FIM Europe and/or the conduct of its business, which may come into your possession in the course of this tendering process, will be kept as confidential.

For all further information whose you should need, please contact the **FIM Europe General Secretariat** within the **15th September 2022** at the following e-mail address: **office@fim-europe.com**



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