



Press Release

FIM Europe gives full support to "Ride Quiet!" campaign for Off-Road

On the occasion of the start of 2015 Motocross World Championship, its promoter Youthstream and FIM have launched a new campaign entitled "Ride Quiet!" in order to create awareness of the need to reduce sound levels.

A video clip has also been produced ([which can be seen here](#)), with the participation of several top riders, to encourage off-road riding and help to preserve it for future generations to enjoy. The message of "Ride Quiet!" campaign is to ensure that off-road sport does not antagonise the local community, which might lead to the closing of circuits.



«FIM Europe gives full support to this important campaign», stated Dr Wolfgang Srb, FIM Europe President. «In fact, we have to assume responsibility: FIM Europe is the biggest Continental Union of FIM; comprising 47 National Motorcycle Federations and organizing approximately 75% of all FIM activities. The riders are well aware of the fact that extreme sound can create discomfort and problems for people living close to circuits and racetracks.

«Measures to reduce the sound have already been taken, in close cooperation with Federations, manufacturers, teams and riders as well as with our promotion partner Youthstream», Dr Srb added. «'Ride Quiet' has to be on top of the agenda, today and also tomorrow».

PRESS RELEASE

nr. 22-2015 - February 28th 2015

FOR MORE INFORMATION:

Fiammetta La Guidara
FIM Europe Press Officer
Tel + 39 342 9231793
fiammetta.laguidara@fim-europe.com



**RIDE
WITH US!**

About FIM Europe (www.fim-europe.com) - The FIM Europe (in the past UEM, Union Européenne de Motocyclisme) includes 47 National Federations (FMNs) and 6 Regional Motorcycling Associations and is a European organization acting within its attributions in all matters in relation with motorcycling activities and, as such, in domains ranging from sport, tourism, leisure, environment, mobility, road safety, legislative affairs, protection and defence of the rights and interests of motorcycle users. As far as motorcycle sport is concerned, the FIM Europe is the supreme and sole European authority empowered by the FIM to control European motorcycling sport activities organized under its jurisdiction throughout Europe. The aims of FIM Europe are to develop and promote all forms of motorcycling in Europe as well as the co-operation and friendship between its members, and notably: to examine all questions related to the development of motorcycling in Europe; to organize European Championships and to establish all competitions that appear beneficial subject to the prior approval of the FIM; to co-operate with the FIM in all matters relating to the organization of international events and motorcycling in general; to organize camps and seminars for riders, officials, coaches and administrators of various European FMNs; to support the creation and development of motorcycling activities in all European countries; to promote the co-operation among all European FMNs; to promote motorcycling among young people, both as sport and motorcycling in general; to encourage the use of motorcycles in European countries and to develop motorcycle tourism; to represent the interests of motorcyclists before European authorities; to promote in the media the sport of motorcycling and the use of motorcycles in all of Europe.

Follow us on Facebook: www.facebook.com/europeanmotorcycling

FIM-EUROPE.com