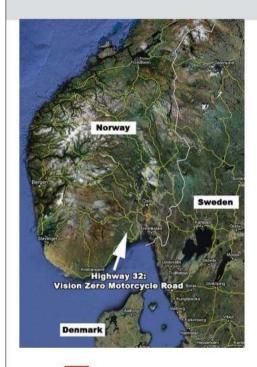


Vision Zero / Safer roads system

Highway 32, in Telemark County





- The scenic and twisty Highway 32 in Telemark County is popular among riders
- Unfortunately it was also one of the 10 most accident prone roads in Norway
- That's why a stretch of Highway 32 was chosen when the first ever Norwegian road safety audit focusing on motorcycles was carried out





So....they started in Norway, - more of what they did...



What is this vision - or system?

Road users:

- (1) Follow the traffic code (speed limits, do not ride drunk / drugs etc.)
- (2) Rider training course. Take a refresher course from time to time as well Manufacturers:

Safer motorcycles (example automatic headlights on system across all the world) – not just North America and Europe.

Anti lock braking on smaller motorcycles – India now following EU Euro 4 safety regulations

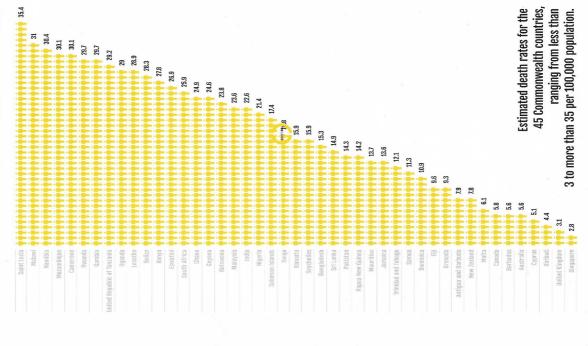
Authorities:

Deliver road system designed so if a person makes a, "mistake" it does not result in death or serious injuries.....

FIM:

Support via advocacy, promoting training etc.

ROAD TRAFFIC DEATH RATES IN COMMONWEALTH COUNTRIES



SOAD SAFETY INITIATIVE

Conclusions

It makes a real difference:

Europe is now safest part of the world.....

Rest of the world not so good.....

From 2.8. deaths per 100,000 population to 35.4 deaths per 100,000 population...

All FMNs and motorcycle clubs can make a real difference.....!



My contact details....

John Chatterton-Ross

SKYPE: John.Chatterton.Ross

Emails: cap@fim.ch john.chatterton-ross@fim.ch

Telephone: + 44 7596 966 536

