



# MEDIA PRESS

## FIM-EUROPE.COM

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**FOR IMMEDIATE RELEASE - FIM EUROPE PRESS OFFICER**

FIM Europe is pleased to officially present Ms. Dalila Agrati as new FIM EUROPE PRESS OFFICER.

Graduated in Intercultural Communication and journalist since 2014, she has been working in the motorsport for more than 10 years, gaining experience both in on-road and off-road competitions. Thanks to the collaboration with leading companies in the sports sector, she has developed her professional background enriching with specific knowledge in the field of communication, press office and social media.

*Highly motivated*, Dalila Agrati will be responsible of the media part of FIM Europe, following the sport and the institutional activities, looking to the next seasons.

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**About FIM Europe ([www.fim-europe.com](http://www.fim-europe.com))** - The FIM Europe (in the past UEM, Union Européenne de Motocyclisme) includes 46 National Federations (FMNs) and 6 Regional Motorcycling Associations and is a European organization acting within its attributions in all matters in relation with motorcycling activities and, as such, in domains ranging from sport, tourism, leisure, environment, mobility, road safety, legislative affairs, protection and defence of the rights and interests of motorcycle users. As far as motorcycle sport is concerned, the FIM Europe is the supreme and sole European authority empowered by the FIM to control European motorcycling sport activities organized under its jurisdiction throughout Europe. The aims of FIM Europe are to develop and promote all forms of motorcycling in Europe as well as the co-operation and friendship between its members, and notably: to examine all questions related to the development of motorcycling in Europe; to organize European Championships and to establish all competitions that appear beneficial subject to the prior approval of the FIM; to co-operate with the FIM in all matters relating to the organization of international events and motorcycling in general; to organize camps and seminars for riders, officials, coaches and administrators of various European FMNs; to support the creation and development of motorcycling activities in all European countries; to promote the co-operation among all European FMNs; to promote motorcycling among young people, both as sport and motorcycling in general; to encourage the use of motorcycles in European countries and to develop motorcycle tourism; to represent the interests of motorcyclists before European authorities; to promote in the media the sport of motorcycling and the use of motorcycles in all of Europe.