

Press Release

EMX125 and 300 at the start

As the 2017 FIM Motocross World Championship takes to the demanding dark sand of Valkenswaard so to will the season opener of the EMX125 class Presented by FMF Racing. With FMF Racing renewing is presenting sponsorship of both the EMX125 and EMX300 classes, it clearly shows, once again, its support for the top level of two stroke racing in Europe.



Photo @Youthstream

FMF, Flying Machine Factory, is

a world leader in aftermarket power exhaust systems for dirt bikes and ATV's, and was set up in 1973 by a youthful twenty-two year old by the name of Donny Emler, a typical Southern California native who like everybody else in the seventies found the urge to ride and race dirt bikes simply irresistible. While FMF's bread and butter have be taken care of on home turf in America you may have noticed their presence gain traction in MXGP over the past few years, not only as a series partner but also as team sponsors with Rockstar Energy Husqvarna Factory Racing as one of the main beneficiaries.

You can sense the 2-stroke thing is something the team at FMF still feels passionately about, which is no surprise considering that two of FMF's biggest advocates are the biggest 2-stroke fans; the boss himself and a former 250cc world champion, Danny LaPorte.

David Luongo, Youthstream Vice-President and Head of Operations stated: "It has always been our target to maintain and to develop the two-stroke series! They are so important for our sport, for the development of the young riders. Today we can see that the two-strokes live a very good moment and the success of the EMX125cc and the EMX300cc classes are proof of it. We are glad that one of the strongest American motocross companies, FMF Racing, shares the same vision as us and strengthen its support in such categories, which are very fun to watch and to listen to."

Don Emler Jr, FMF Racing's Marketing Director said: "Two-Strokes are easy to work





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on, inexpensive to own and a blast to ride. That's why at FMF Racing we still ride every chance we get and support those that help promote the 2-stroke movement. The feedback we have received on working with the MXGP 2-Stroke classes has been phenomenal and shows our steadfast dedication to supporting the sport."

Two-Stroke racing is a main focus of Youthstream, with full backing of FIM Europe. Both entities strongly believe in the crucial role two-strokes play in the development of the young riders in preparation for the jump to the big, more challenging, and more powerful four-stroke motorcycles. Since their inception both classes have become increasingly popular, offering highly entertaining racing. The EMX125 Presented by FMF Racing class was first kickstarted in 2011 and has since been an important step taken before the World Championship, riders such as the 2016 MXGP champion and red plate holder Tim Gajser along with 2015 MX2 vice World Champion and current MX2 points leader Pauls Jonass have raced in the class among many others.

Both championships have attracted increasing attention and interest over the years with the EMX125 Presented by FMF Racing class receiving near 100 entries for the opening round this weekend. The EMX300 Presented by FMF Racing class will have its first race alongside the MXGP of Germany in Teutschenthal.

The actual issue of FIM Europe MAG is online and can be downloaded <u>here</u>.

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About FIM Europe (www.fim-europe.com) - The FIM Europe (in the past UEM, Union Europèenne de Motocyclisme) includes 47 National Federations (FMNs) and 6 Regional Motorcycling Associations and is a European organization acting within its attributions in all matters in relation with motorcycling activities and, as such, in domains ranging from sport, tourism, leisure, environment, mobility, road safety, legislative affairs, protection and defence of the rights and interests of motorcycle users. As far as motorcycle sport is concerned, the FIM Europe is the supreme and sole European authority empowered by the FIM to control European motorcycling sport activities organized under its jurisdiction throughout Europe. The aims of FIM Europe are to develop and promote all forms of motorcycling in Europe as well as the co-operation and friendship between its members, and notably: to examine all questions related to the development of motorcycling in Europe; to organize European Championships and to establish all competitions that appear beneficial subject to the prior approval of the FIM; to co-operate with the FIM in all matters relating to the organization of international events and motorcycling in general; to organize camps and seminars for riders, officials, coaches and administrators of various European FMNs; to support the creation and development of motorcycling activities in all European countries; to promote the co-operation among all European FMNs; to promote motorcycling among young people, both as sport and motorcycling in general; to encourage the use of motorcycles in European countries and to develop motorcycle tourism; to represent the interests of motorcyclists before European authorities; to promote in the media the sport of motorcycling and the use of motorcycles in all of Europe.

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