



Road Safety

The most vulnerable matter

The Valetta Declaration

- 2020 objective: reduce road deaths to 20.000 a year
- 2016 stuck on 25.500
 - Progress is stalling!
- Serious injuries 2016: 135.000



Urban and Rural mobility

- Many injuries happen in urban areas
- Motorcycles vs scooters
- Scooters also in rural areas
- No protective gear.



Fool's Gear **Cool Gear**

HEAD. Considered precious by sensible people, never exposed by the pros. When fully in view, allows immediate identification of unsafe person not using his or hers. Mand out rider education into on sight.

HELMET. Most important piece of protective gear a rider can use. Protects against head injury, windblast, cold, and flying objects. Full-face helmet recommended.

EYES, EARS AND FACE. Exposure leads to irritated eyes, nose-itching windblast, and distracting impacts from bugs and road debris.

FACESHIELD. "Saves face." Any rider who's been hit on the face by stones, insects, or debris can tell you the benefits.

HANDS. Are natural (not for long). Known to lock into curled position when exposed to cold; not genetically evolved to withstand abrasion.

GLOVES. Keep hands comfortable, functional, and protected. There's an infinite variety for all seasons.

BARE LIMBS. A phenomenon seen only in riders who think it's other people who crash. Subject to ridicule in riding circles.

JACKET AND PANTS. Long sleeves and sturdy trousers resist abrasion and protect against sunburn, dehydration, or hypothermia. Some riders wear padded gear with "body armor" for more protection. Light colors in the daytime and reflectivity at night make it easier for car drivers to see you.

FLIP FLOPS. Terminology for what sandals, toes and feet do upon contact with road surfaces, shift lever, brake pedal, or footrests.

BOOTS. Provide protection against foot and ankle injuries and give you a good grip on footrests or road surfaces.

BOTTOM LINE. Fool's gear identifies an unaware rider. Learn how to avoid embarrassment, ridicule and injury, while gaining valuable skills and knowledge by completing an MSF RiderCourse™.

BOTTOM LINE. Dress for the ride as well as for the crash. Proper riding gear allows you to enjoy the ride in comfort and helps minimize injury.

800.446.9227 or www.msf-usa.org
or contact

MSF
MOTORCYCLE SAFETY FOUNDATION

The more you know, the better it gets.

Solution: Training

- Basic training
 - Advanced riding courses
- Scooter drivers
- Evaluation of the 3rd driving licence directive?
- New training requirements?



KONINKLIJKE
NEDERLANDSE
MOTORRIJDERS
VERENIGING

Innovation

- ABS (Reg: No 168/2013)
- APK, Road Worthiness Tests
- On-Board Diagnostics
- E-Call on Powered Two Wheelers
- Connected driving

C-ITS Platform

