



# Press Release

## Green Education Strategy by FIM Europe Environment Commission

On March 22<sup>nd</sup> in Warsaw, Poland, during FIM CIE Seminar, the Green Education Strategy was presented.

Mr. Peter Gregory from FIM and Environmental Stewards from 12 FIM Europe Federations were present.

The Green Education Strategy is a project that includes several activities: online check-list, brandbook and Facebook page.

The intention of the Commission is to educate, promote, advise Environmental Stewards, Organizers and Federations. The brandbook will be available on the website of FIM Europe.

All environmental matters, including Manuals and Rules for Environmental Stewards, can be found in FIM Europe website, in the "Social" area, at this link: [www.fim-europe.com/index.php/social/environment](http://www.fim-europe.com/index.php/social/environment)

FIM Europe Environment Commission launched online-check list system, which will be tested during 2015 season.

Since nowadays a big role is played by social media, Environment Commission created its Facebook page to be constantly in touch with Environmental Stewards and to assist, help, solve issues and share experience, pictures, new ideas, innovations or suggestions directly from the race-tracks.

The presentation was followed by discussion and positive feedback from the participants.



### PRESS RELEASE

nr. 43-2015 - March 25<sup>th</sup> 2015

FOR MORE INFORMATION:

Fiammetta La Guidara  
FIM Europe Press Officer  
Tel + 39 342 9231793  
[fiammetta.laguidara@fim-europe.com](mailto:fiammetta.laguidara@fim-europe.com)



**RIDE  
WITH US!**

**About FIM Europe ([www.fim-europe.com](http://www.fim-europe.com))** - The FIM Europe (in the past UEM, Union Européenne de Motocyclisme) includes 47 National Federations (FMNs) and 6 Regional Motorcycling Associations and is a European organization acting within its attributions in all matters in relation with motorcycling activities and, as such, in domains ranging from sport, tourism, leisure, environment, mobility, road safety, legislative affairs, protection and defence of the rights and interests of motorcycle users. As far as motorcycle sport is concerned, the FIM Europe is the supreme and sole European authority empowered by the FIM to control European motorcycling sport activities organized under its jurisdiction throughout Europe. The aims of FIM Europe are to develop and promote all forms of motorcycling in Europe as well as the co-operation and friendship between its members, and notably: to examine all questions related to the development of motorcycling in Europe; to organize European Championships and to establish all competitions that appear beneficial subject to the prior approval of the FIM; to co-operate with the FIM in all matters relating to the organization of international events and motorcycling in general; to organize camps and seminars for riders, officials, coaches and administrators of various European FMNs; to support the creation and development of motorcycling activities in all European countries; to promote the co-operation among all European FMNs; to promote motorcycling among young people, both as sport and motorcycling in general; to encourage the use of motorcycles in European countries and to develop motorcycle tourism; to represent the interests of motorcyclists before European authorities; to promote in the media the sport of motorcycling and the use of motorcycles in all of Europe.

Follow us on Facebook: [www.facebook.com/europeanmotorcycling](http://www.facebook.com/europeanmotorcycling)