



# Press Release

## FIM Europe for Road Safety

The themes of road incidentality, of industry responses and initiatives, of the systems to improve Road Safety, of 2-wheeler behaviour and safety have been of prior importance for FIM Europe since its foundation and every year during the FIM Europe Congress a Road Safety Conference is organized with the aim to focus on these important themes.

Mr. John Chatterton-Ross, Director of Public Affairs in FIM Europe and in FIM, was recently interviewed by RACC - Royal Automobile Club of Catalonia on the themes of Road Safety.



[\(The video can be watched here\).](#)

*“This covers the major issues facing road safety for riders”, states Mr John Chatterton Ross. “The need for fair enforcement of the traffic rules on all road users. The importance of the the road infrastructure, as this is often not safe for riders, being designed for cars. How emerging technologies can help improve safety. FIM Europe stresses the urgent need for new technology being developed by car manufacturers to be made compatible with the needs of other road users, especially motorcycle riders. It needs manufacturers who are in both the car and motorcycle industries (for example Honda and BMW) to take the lead on this”.*

All these matters are dealt with in Mr Chatterton-Ross’s interview, with the invite to spread to the world of motorcycling safety the technology which we is already in car industry.

PRESS RELEASE  
nr. 25-2015 - March 6<sup>rd</sup> 2015  
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**About FIM Europe ([www.fim-europe.com](http://www.fim-europe.com))** - The FIM Europe (in the past UEM, Union Européenne de Motocyclisme) includes 47 National Federations (FMNs) and 6 Regional Motorcycling Associations and is a European organization acting within its attributions in all matters in relation with motorcycling activities and, as such, in domains ranging from sport, tourism, leisure, environment, mobility, road safety, legislative affairs, protection and defence of the rights and interests of motorcycle users. As far as motorcycle sport is concerned, the FIM Europe is the supreme and sole European authority empowered by the FIM to control European motorcycling sport activities organized under its jurisdiction throughout Europe. The aims of FIM Europe are to develop and promote all forms of motorcycling in Europe as well as the co-operation and friendship between its members, and notably: to examine all questions related to the development of motorcycling in Europe; to organize European Championships and to establish all competitions that appear beneficial subject to the prior approval of the FIM; to co-operate with the FIM in all matters relating to the organization of international events and motorcycling in general; to organize camps and seminars for riders, officials, coaches and administrators of various European FMNs; to support the creation and development of motorcycling activities in all European countries; to promote the co-operation among all European FMNs; to promote motorcycling among young people, both as sport and motorcycling in general; to encourage the use of motorcycles in European countries and to develop motorcycle tourism; to represent the interests of motorcyclists before European authorities; to promote in the media the sport of motorcycling and the use of motorcycles in all of Europe.

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