



# Press Release

## FIM Europe Advanced Course in “Motorcycling Management”

On September 14th, at 12.00 at the Council Chamber “Giulio Marinozzi” of the University of Studies of Rome “Foro Italico”, a press conference will be held to present the Advanced Course in Motorcycling Management, organized by the Foundation Foro Italico in collaboration with FIM Europe.

The participation to the press conference is free and open to

all interested. The course is a pilot project of FIM Europe with the intention of perfecting a format to make available to the European Motorcycle Federations and their respective Universities.

The educational activities of the Course will be aimed at acquiring specific knowledge for the formation of a professional able to work effectively as Manager of a Motorcycle Team.

In particular, the lessons of the Course will be aimed to:

- acquire knowledge of international sports law and of the motorcycling institutions at International, Continental and National level;
- acquire the ability to manage the team through the knowledge of the legal, tax and economic aspects, as well as corporate and marketing strategies, defining the objectives and evaluating the relative performances;
- acquire the ability to target the team communication;
- acquire and develop the personal qualities of leadership;
- acquire the necessary skills related to Team Building and Problem Solving.

The participation to the Advanced Course is open to graduates who wish to acquire specific knowledge and skills, in order to operate as part of the Motorcycle Sport as Team Managers, even if not in possession of a specific experience in this sector. The



*From the left, Alessandro Sambuco, FIM Europe Secretary General, Dr Wolfgang Srb, FIM Europe President, and Prof. Fabio Pigozzi, Rector of the Università degli Studi di Roma 'Foro Italico'*



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participation to the Course is also open to those who already hold such a role, although not graduates, but in possession of a high school diploma.

The lessons of the Course will start on Friday 11th November 2016 and will end on Saturday 25th February 2017.

The training activities with the Teams will be held between March and May 2017.

The publication of the access procedure to the Course will be on the 15th September 2016, on the website of the University of Studies of Rome "Foro Italico" and on the website of the University Foundation "Foro Italico". The deadline for enrollment in the Course is within the 31st October 2016.

*The actual issue of FIM Europe MAG is online and can be downloaded [here](#).*

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**About FIM Europe ([www.fim-europe.com](http://www.fim-europe.com))** - The FIM Europe (in the past UEM, Union Européenne de Motocyclisme) includes 47 National Federations (FMNs) and 6 Regional Motorcycling Associations and is a European organization acting within its attributions in all matters in relation with motorcycling activities and, as such, in domains ranging from sport, tourism, leisure, environment, mobility, road safety, legislative affairs, protection and defence of the rights and interests of motorcycle users. As far as motorcycle sport is concerned, the FIM Europe is the supreme and sole European authority empowered by the FIM to control European motorcycling sport activities organized under its jurisdiction throughout Europe. The aims of FIM Europe are to develop and promote all forms of motorcycling in Europe as well as the co-operation and friendship between its members, and notably: to examine all questions related to the development of motorcycling in Europe; to organize European Championships and to establish all competitions that appear beneficial subject to the prior approval of the FIM; to co-operate with the FIM in all matters relating to the organization of international events and motorcycling in general; to organize camps and seminars for riders, officials, coaches and administrators of various European FMNs; to support the creation and development of motorcycling activities in all European countries; to promote the co-operation among all European FMNs; to promote motorcycling among young people, both as sport and motorcycling in general; to encourage the use of motorcycles in European countries and to develop motorcycle tourism; to represent the interests of motorcyclists before European authorities; to promote in the media the sport of motorcycling and the use of motorcycles in all of Europe.

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