



Press Release

The Motorcycling Institutions in favour of the local communities



A moment of the Conference with the opening by Prof. Gennaro Terracciano

On Saturday 30th July 2016, the beautiful green surroundings of the Arcinazzo Highlands, near Rome (Italy), hosted the first edition of the Conference "The highlands on bike", dedicated to the moto-touring and to the ageless passion for the two wheels.

The event, organized by the Municipality of Arcinazzo Romano, in cooperation with the University of Studies of Rome "Foro Italico" and with FIM Europe, was patronized by the FIM - International Motorcycle Federation - and by FMI - Italian Motorcycling Federation.

The event was attended by professionals, amateurs, local motoclubs and curious people.

The purpose of the meeting was the candidature, presented by the Mayor of Arcinazzo Romano Mr. Giacomo Troja, of the Arcinazzo Highlands as site of important National and International moto-touring events.

Infact, this area has all that is necessary for this kind of events:

- It is near Rome but, at the same time, located in a decentralized area, characterized by beautiful nature and winding roads surrounded by green mountains and woods;
- It has areas for rafting and horseback riding;
- It provides archaeological sites dating back to Roman times (hunting manor of the Emperor Tiberius);
- It ensures receptivity at all levels, thanks to Fiuggi's Terme just a few minutes away;
- The area is characterized by several typical local wine and food products

The leitmotiv of the day was surely the synergy and collaboration among the three present Federations (FIM, FIM Europe and FMI), concerning the moto-touring sector.



Press Release

In the recent years, a sharp increase of moto-touring has been registered, both domestically and outside Europe; an increasing number of motorcyclists who decide, at any age, to practice moto-touring in a more and more responsible, organized way.



The presentation of Mario Alberto Traverso, President of the FMI Touring Commission

The role of the Motorcycling

Institutions, at all levels, becomes therefore fundamental in order to fully satisfy the exigences of the bikers, granting therefore excellent services, logistics organization, safety and information.

It must be underlined as harmony and synergy shown by the representatives of the three Motorcycling Institutions involved, FIM, FIM Europe and FMI, together with the University of Rome "Foro Italico" represented by Pro-Rector Prof. Gennaro Terracciano, made clear that such Organizations are able to give precise answers to the moto-touring requests, at World, Continental, National and Regional level. This image of unity and cooperation makes these Motorcycling Institutions essential landmarks for motorcycling and for the local Communities. The collaboration with the Universities "raises the bar" by requesting a level of thematic presentation certainly more thorough and based on scientific evidences.

Damiano Zamana - FIM CTL Director

"It has been an important moment of confrontation where very important issues were treated, such as: the rediscovery of the territory and local traditions, the deepening of the "Senior Touring" and of all the prevention aspects that must be considered both by the young and the Over60 biker".

Maurizio Simonetti - President of the FMI Lazio Committee

"It has been a very interesting Conference, promoting the beauty of this area as ideal for moto-touring. To increase the potential of the territory, also through an increase of the services offered to the traveler biker, favors the growth of touring and contributes to the recovery of the local economic".

Mario Alberto Traverso - President of the FMI Touring Commission

"To compare different worlds united by the same passion is very important. It was not a self-



Press Release

referent meeting, but rather an occasion in which everyone has had the chance to present his own activities and especially to hear what are the issues in which sometimes you may incur. This is why FMI is certainly a reference Federation regarding moto-touring, both Nationally and Internationally. There are about 61.900 moto-tourists in Italy (including amateurs) and even 10.000 enrolled to FMI, who regularly practice touring activity on the two wheels”.



From the left: Maurizio Simonetti (FMI), Damiano Zamana (FIM) and Alessandro Sambuco (FIM Europe)

Gennaro Terracciano - Pro-Rector of the University of Studies of Rome “Foro Italico”

“The aim of this event has been to know the initiatives proposed by each of the three Federations (FIM-FIM Europe-FMI) for the moto-touring sector. Some of them can surely be combined with beautiful surroundings as the one of Arcinazzo Highlands, well suited to this kind of activities, offering not only the opportunity of striking moto-tours, but also to join them with culture, good food and relax. I have noticed the excellent balance among the different speakers and I have to say that the Conference was really very interesting. In fact there were well underlined all a series of dynamics involving the moto-touring activity; extremely important is surely the “medical” aspect, then passing the attention to the “juridical” one, but first of all the description of all opportunities that this sector can give to the local Communities.

The poster of the Conference (in Italian)

GLI ALTIPIANI SI METTONO IN MOTO
La passione senza età per la Moto incontra gli Altipiani di Arcinazzo

Altipiani di Arcinazzo - Sabato 30 Luglio 2016
Residence Traiano Imperatore - Via Sublascense, km 30-800 - Altipiani di Arcinazzo

PROGRAMMA
CONFERENZA SUL TURISMO IN MOTO

09.30 Arrivo dei Motociclisti per Motoconcentrazione
Arrivo dei partecipanti - Accoglienza e ristoro di benvenuto

10.00 Saluto di benvenuto
Giacomo TROJA - Sindaco di Arcinazzo Romano

10.15 Saluto delle Autorità
Silvio GRAZDOLI - Sindaco di Trevi nel Lazio
Mario FELLI - Sindaco di Piglio
Fabrizio MARTINI - Sindaco di Fiuggi

INIZIO LAVORI
Chairman - Prof. Gennaro Terracciano - Università degli Studi di Roma "Foro Italico"

10.30 "Il Turismo in moto nel Lazio"
Maurizio SIMONETTI - Presidente Comitato Regionale Lazio della Federazione Motociclistica Italiana

10.50 "Il Turismo nella Federazione Motociclistica Italiana"
Mario Alberto TRAVERSO - Presidente Commissione Turistica della Federazione Motociclistica Italiana

11.10 "Il Turismo Motociclistico Senior in Europa"
Dr. Alessandro SAMBUCCO - FIM Europe Secretary General

11.30 "Gli eventi turistici internazionali"
Damiano ZAMANA - Fédération Internationale de Motocyclisme - Touring and Leisure Commission Director

11.50 "Ergonomia del Motociclista"
Dott.ssa Veronica PETRUCCI - Specializzanda in Ortopedia e Traumatologia presso il Policlinico Umberto I di Roma

12.10 "I micro traumi del motociclista"
Valerio FABRUCCI - T.d.R. e D.O.

12.30 "Motoraduni: profili di responsabilità civile dell'organizzatore"
Avv. Eleonora JACOVITTI - Dottore di Ricerca

12.50 "Sviluppo turistico locale"
Interventi del Vice sindaco e Assessore alla Cultura

13.10 Chiusura dei lavori

13.30 LIGHT LUNCH
Alla scoperta dei prodotti locali

15.00 Visita al sito archeologico Villa di Traiano

Patrocinato da:
Comune di Arcinazzo Romano, Federazione Motociclistica Italiana, International Motorcycle Federation Europe, Università degli Studi di Roma "Foro Italico".



Press Release

It is very interesting to note that there is already a strong interest by the Federations about the rediscovery of places in addition to big cities, while presenting some logistical and organizational difficulties, but arousing great charm and curiosity to travellers. I wish to thank once again the University of Studies of Rome "Foro Italico" for having sponsored this initiative, as a sign of cooperation between Universities and Local Institutions and especially the Mayor of Arcinazzo Romano, Mr. Giacomo Troja, promoter of this event. Therefore, the hope is that in the future events like this of today, will become constant appointments for small Communities such as Arcinazzo's".

Alessandro Sambuco - FIM Europe Secretary General

"I cannot do other than underline, as done by my colleagues, the harmony existing among our Institutions. This results in more and more punchy actions on the territory. I must say that the synergy with the world of Universities makes us more credible and visible towards our social stakeholders. The hope is that our National Federations will feel themselves always more supported by FIM and FIM Europe, in order to create new opportunities of growth for the world of motorcycling".

The actual issue of FIM Europe MAG is online and can be downloaded [here](#).

PRESS RELEASE

nr. 192/2016 - August 1st 2016

FOR MORE INFORMATION:

Fiammetta La Guidara
FIM Europe Press Officer
Tel + 39 342 9231793
fiammetta.laguidara@fim-europe.com



About FIM Europe (www.fim-europe.com) - The FIM Europe (in the past UEM, Union Européenne de Motocyclisme) includes 47 National Federations (FMNs) and 6 Regional Motorcycling Associations and is a European organization acting within its attributions in all matters in relation with motorcycling activities and, as such, in domains ranging from sport, tourism, leisure, environment, mobility, road safety, legislative affairs, protection and defence of the rights and interests of motorcycle users. As far as motorcycle sport is concerned, the FIM Europe is the supreme and sole European authority empowered by the FIM to control European motorcycling sport activities organized under its jurisdiction throughout Europe. The aims of FIM Europe are to develop and promote all forms of motorcycling in Europe as well as the co-operation and friendship between its members, and notably: to examine all questions related to the development of motorcycling in Europe; to organize European Championships and to establish all competitions that appear beneficial subject to the prior approval of the FIM; to co-operate with the FIM in all matters relating to the organization of international events and motorcycling in general; to organize camps and seminars for riders, officials, coaches and administrators of various European FMNs; to support the creation and development of motorcycling activities in all European countries; to promote the co-operation among all European FMNs; to promote motorcycling among young people, both as sport and motorcycling in general; to encourage the use of motorcycles in European countries and to develop motorcycle tourism; to represent the interests of motorcyclists before European authorities; to promote in the media the sport of motorcycling and the use of motorcycles in all of Europe.

Follow us on Facebook: www.facebook.com/europeanmotorcycling