



Press Release

Motorcycling Rally: Solidarity meeting (Rome, May 4th 2014)

The Italian Red Cross has scheduled a series of commemorative events during the week from the 4th to 11th May on the occasion of the 150th anniversary of the signing of the first Geneva Convention.

Under the FIM Europe aegis and in collaboration with Moto Club Roma will take place in Rome on May the 4th the “Motorcycling Rally: solidarity meeting”. In the city of Rome great attention will be devoted to the problem of shortage of blood. Despite the efforts the sufficiency transfusion has not been achieved. 55,000 more donators would be needed at least to reach blood transfusion safety. The initiative includes, in addition to the blood donation, also a manifestation of closeness and attention towards children thalassemia patients hospitalized at the Mediterranean Institute of Hematology (Istituto Mediterraneo Ematologia - IME) by Policlinico Tor Vergata.

The solidarity meeting will be at Porta di Roma Shopping Centre. Motorcyclists, after donating blood, will reach young patients at the hospital and will deliver them toys.

This will be the day programme:

7:00-7:30	Arrival of motorcyclists
8:00 - 11:30	Blood donation
12:00	Departure of motorcyclists for city tour and transfer to IME by Policlinico Tor Vergata (Hospital)
13:00	Arrival at Hospital, Policlinico Tor Vergata
13:10	Welcoming ceremony, meeting with young patients and toys delivery
14:30	Conclusion of the event

It is expected the participation of the various police departments motorcyclists and given the importance of the event it is envisaged the opening with Red Cross motorcyclists and those of the institutions.

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