



European Union
Motorcycle Union
Union Européenne
de Motocyclisme

MOBILITY AND SAFETY CONFERENCE

How FMI Educates and Trains People to Ride

Francesca Marozza - Vilnius, 30 June 2013



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About ITALY

- **9 million PTW's on the roads**
- **Lots of sun**
- **Nice roads for motorcycles**
- **Easy rider syndrome**



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About ITALY

- **Lots of traffic**
- **Pollution problems**
- **People using PTW's without skills**



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Carta europea della sicurezza stradale

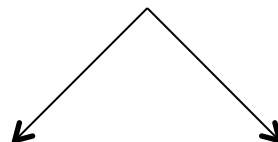


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About ITALY

- **3,800 Fatalities every year**



5.8% mopeds

32.1% motorvehicles

- **290,000 Injuries**



9.4% mopeds

24% motorvehicles



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About FMI

- **FMI works to create awareness about PTW's**
- **FMI has a Department of Safety on the Roads**
- **Collaboration with the Ministry of Transport**
- **Collaboration with the Ministry of Education**



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About FMI

- **500 instructors**
- **20,000 students every year**

Theoretical lessons at school

Hands on training

Demonstrations by instructors

Crash test demonstrations



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FMI's instructors



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Young Riders Instructed at School

- 7 yr old students
- Already pedestrians
- Can influence their parents
- Passengers on their parent's scooter



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14 Year Old Students

- **Minimum age for AM licences**
- **The age of “Superman”**
- **What to stress:**
 - safety gear**
 - getting to know your scooter**
 - correct use of the scooter**



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About the Helmet

- **The use of helmet in Urban Areas**

North	99.9%
Centre	93.1%
South	76.6%
- **Helmets not correctly fastened** 5%
- **Use of cell phones without headsets** 9%



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Teenagers 16 17 18 years old

The risk of using
Drugs and Alcohol



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Advanced Driving Courses

- **People already licenced**
- **Promoted by Ministry of Transport**
- **One day course**
- **The goal: having riders become aware of why something happens on the bike**



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Advanced Driving Courses

Psychological aspects

- Risk perception
- Objective and subjective variables
- What is capability



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About FMI

Our goal

To create a skilled

conscious

rider



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